United States Armed Forces / Old Dominion University
Military Pathway
Catalog Years 2026-2029

BACHELOR OF SCIENCE IN OCCUPATIONAL AND TECHNICAL STUDIES – FASHION MERCHANDISING

Requirements Potentially Met Outside Classroom		
Military Course, Certification, Experience, or Exam	**ODU Equivalent Course**	**Credits**
Lower-Division General Education Requirements		
CLEP College Composition (NOT Modular)	ENGL 110C English Composition	3
DSST Technical Writing	Written Communication requirement	3
Select military specialties	Oral Communication requirement	3
CLEP College Math, College Algebra, or Precalculus	MATH 101M, MATH 102M, or MATH 162M	3
DSST Fundamentals of Algebra or Principles of Statistics	MATH 102M or STAT 130M	
CLEP Foreign Languages or military linguist or DLIFLC graduate	Language and Culture requirement[1]	6
Current or previous E6-E9	STEM 251G Computer Literacy: Communication & Information	3
CLEP Principles of Macroeconomics or Microeconomics	ECON 201S or 202S Principles of Macroeconomics or Microeconomics	3
CLEP Any History exam	Interpreting the Past requirement	3
CLEP American or Analyzing & Interpreting Literature	Literature requirement	3
CLEP Biology	Nature of Science requirement	8
Department or Major Requirements		
CLEP Financial Accounting	ACCT 201 Principles of Financial Accounting	3
Current or previous E7-E9 or CLEP Principles of Management	MGMT 325 Contemporary Orgs and Mgmt (option B or D)	3
Current or previous E8-E9	MGMT 330 Organizational Behavior (option B or D)	3
DSST Human Resource Management	MGMT 340 Human Resource Management (option B or D)	3
Current or previous E9	MGMT 410 Leadership in Organizations (option B or D)	3
CLEP Principles of Marketing	MKTG 311 Marketing Principles and Problems (option B or D)	3
Select military specialties	SEPS 100 Sales Techniques	3
Current or previous E6-E9 or DSST Principles of Supervision	SEPS 302 Workforce Supervision Management	3
Select military specialties	SEPS 400 Instructional Systems Development	3
Select military specialties	SEPS 405 Directed Work Experience	4
Select military specialties	STEM 382 Industrial Design	3
Requirements Potentially Met Outside Classroom		**72**

- See our Military Learner Checklists for additional guidance.
- See the College Level Examination Program (CLEP) exam webpage or the DANTES Subject Standardized Test (DSST) exam webpage for details.
- See the Modern States webpage for free CLEP preparatory courses.
- See our Course-By-Course Equivalency database to check transfer equivalency for courses you have taken elsewhere.

[1] ODU's Language and Culture requirement can be satisfied by three years of a foreign language or two years of two foreign languages in high school. Students whose native language is not English are exempt from taking a foreign language for general education.

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Requirements Met at ODU *A minimum of 30 credits must be taken at ODU and 120 credits total to earn degree*		
Short Title	**Course Title**	**Credits**
SEPS 102	Advertising and Promotion	3
SEPS 203S	Dress, Culture and Society	3
SEPS 208	Retail Merchandising and Buying	3
SEPS 220	The Fashion Industry	3
SEPS 234	Survey of Dress and Costume	3
SEPS 355	Fashion Consumer Behavior	3
SEPS 415	Advanced Merchandising	3
SEPS 422	Fashion Product Development	3
SEPS 427	Fashion Marketing	3
SEPS 435	International Retailing	3
SEPS 456	E-Commerce and Social Media in Fashion	3
SEPS 480	Senior Project: Merchandise Retailing (prerequisite SEPS 415)	3
SEPS 481	Professional and Career Development	3
STEM 365	Safety and OSHA Certification	3
STEM 370T	Technology and Society (writing intensive; C or better required; meets Impact of Technology requirement)	3
Human Creativity	Human Creativity requirement (cannot be met by SEPS 223A)	3
Philosophy and Ethics	Philosophy and Ethics requirement	3
Electives	Select up to six courses from catalog not met elsewhere	18
	Requirements Met at ODU	**69**
	Total Credits for Degree	**120**

10/30/2026
Dr. Philip Reed — Date
Professor and Chair
Educational Leadership and Workforce Development
Old Dominion University

10.29.2026
Dr. Tammi Dice — Date
Dean
Darden College of Education and Professional Studies
Old Dominion University