United States Armed Forces / Old Dominion University
Military Pathway
Catalog Years 2026-2029

BACHELOR OF SCIENCE IN CAREER AND TECHNICAL EDUCATION – MARKETING EDUCATION

Requirements Potentially Met Outside Classroom		
Military Course, Certification, Experience, or Exam	**ODU Equivalent Course**	**Credits**
Lower-Division General Education Requirements		
CLEP College Composition (NOT Modular)	ENGL 110C English Composition	3
DSST Technical Writing	Written Communication requirement	3
Select military specialties	Oral Communication requirement	3
CLEP College Math, College Algebra, or Precalculus	MATH 101M, MATH 102M, or MATH 103M	3
DSST Principles of Statistics	STAT 130M Elementary Statistics	
CLEP Foreign Languages or military linguist or DLIFLC graduate	Language and Culture requirement[1]	6
Current or previous E6-E9	STEM 251G Computer Literacy: Communication & Information	3
CLEP Human Growth and Development	PSYC 203S Lifespan Development	3
CLEP Any History exam	Interpreting the Past requirement	3
CLEP American or Analyzing & Interpreting Literature	Literature requirement	3
CLEP Biology	Nature of Science requirement	8
Department or Major Requirements		
CLEP Principles of Macroeconomics or Microeconomics	ECON 201S or 202S Principles of Macro or Microeconomics	3
Current or previous E7-E9 or CLEP Principles of Management	MGMT 325 Contemporary Organizations and Management	3
Current or previous E8-E9	MGMT 330 Organizational Behavior (meets elective)	3
DSST Human Resource Management	MGMT 340 Human Resource Management (meets elective)	3
Current or previous E9	MGMT 410 Leadership in Organizations (meets elective)	3
CLEP Principles of Marketing	MKTG 311 Marketing Principles and Problems	3
Select military specialties	SEPS 100 Sales Techniques	3
Current or previous E6-E9 or DSST Principles of Supervision	SEPS 302 Workforce Supervision Management (meets elective)	3
Select military specialties	SEPS 400 Instructional Systems Development	3
Select military specialties	SEPS 402 Instructional Methods in Occupational Studies	3
Select military specialties	SEPS 405 Directed Work Experience (approval required)	4
Select military specialties	STEM 351 Communication Technology	3
	Requirements Potentially Met Outside Classroom	**75**

- See our Military Learner Checklists for additional guidance.
- See the College Level Examination Program (CLEP) exam webpage or the DANTES Subject Standardized Test (DSST) exam webpage for details.
- See the Modern States webpage for free CLEP preparatory courses.
- See our Course-By-Course Equivalency database to check transfer equivalency for courses you have taken elsewhere.

[1] ODU's Language and Culture requirement can be satisfied by three years of a foreign language or two years of two foreign languages in high school. Students whose native language is not English are exempt from taking a foreign language for general education.

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Requirements Met at ODU *A minimum of 30 credits must be taken at ODU and 120 credits total to earn degree*		
Short Title	**Course Title**	**Credits**
FOUN 301	Learning and Development	3
FOUN 302 or SEPS 450	Assessment of Learning or Assessment, Evaluation and Improvement	3
MKTG 402	Consumer Behavior	3
SEPS 102	Advertising and Promotion	3
SEPS 297	Observation and Participation	1
SEPS 401	Foundations of Career and Technical Education	3
SEPS 408	Advanced Classroom Issues and Practices in Career and Technical Education	3
SEPS 415	Advanced Merchandising	3
SEPS 485	Student Teaching	12
SPED 400	Foundations of Special Education: Legal Aspects and Characteristics	3
STEM 370T	Technology and Society (writing intensive; C or better required; meets Impact of Technology requirement)	3
TLED 326	Socio-Cultural Perspectives in Education	3
TLED 426	Introduction to Literacy, Linguistics and Practice in the Classroom	3
Human Creativity	Human Creativity requirement	3
Philosophy and Ethics	Philosophy and Ethics requirement	3
Electives	Elective requirements not met elsewhere	various
	Requirements Met at ODU	**52+**
	Total Credits for Degree	**120**

10/30/2026
Dr. Philip Reed — Date
Professor and Chair
Educational Leadership and Workforce Development
Old Dominion University

10.29.2026
Dr. Tammi Dice — Date
Dean
Darden College of Education and Professional Studies
Old Dominion University